

The Spur

January - February 2010

Volume 9 - Issue 1



Wild West Chapter

OKLAHOMA SGMP

SGMP Web Sites

SGMP National
www.sgmp.org

SGMP WildWest
www.oksgmp.com

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From the President's Desk

Greetings Chapter! I hope you are all doing well and made it through the bizarre Oklahoma winter warm and safe. We entered a new decade on January 1, 2010 and I have every reason to believe that we, as a chapter, will continue the upward trends we gained in the previous decade. Did you know that the Wild West chapter will turn 10 in 2011? I know we will have a huge party in November 2011 to celebrate our anniversary, but until that time we will continue to build on the momentum we have gained and make our chapter stronger.

In January we held our first CEU program of 2010 with "Doing Business with the Federal Government", from what I am told it was a great program and very well received. I also know that the Waterford was a fantastic host as always.

While our monthly meeting was in progress your second vice president, Sara Furr, and I were in transit to Atlanta, GA for the annual SGMP Joint Leadership roundtable. All the president's and 2nd VP's attend this meeting to discuss policies and procedures and become informed on initiatives taking place at headquarters and by the National Board of Directors. This meeting was productive and answered several questions we had for national staff and directors. We learned that Mrs. Becca Salmon won a GIL scholarship to attend the national education conference, were updated on programs for 2010-11, had a demonstration of the member section of the SGMP website and were shown screen shots of the new website design. If you have not had a chance to review your member page on the SGMP website, please do, it contains very valuable information and you can update your information from that page as well. The new SGMP website should be live by May, 2010.

February through us a few curve balls as far as our monthly meeting went. Mr. Rob Bergeron, SGMP Deputy Director, was supposed to present at the meeting but he was snowed in! So, in his place Ms. Lisa Fortier jumped in and did a spectacular job presenting "Another Meeting?" The meeting was great and everyone enjoyed it, it was also a CEU approved meeting, so that is another .125 CEU's for everyone who attended.

As we enter March and the rest of 2010 I know our meetings will continue to be strong and very well presented. If you have questions, suggestions, or concerns please contact me. I will be happy to discuss things with you!

Sincerely,

Maggie

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Georgina Williams, Heidi Vaughn and Crystal Mappes



Marci Stith holding items donated for their charity of choice "The Children's Center, Bethany.



Lindsay Mersman and Heather Sprunger



Gail Ezepek and Shelly Fitzpatrick



Crowne Plaza representatives and Director Amy Pearson



Stephanie Hamilton

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Membership Report

Sara Furr

sara.furr@jqh.com

Wild West Chapter has as of March 25, 2010

47 Government Planners; 3 Contract Planners; 36 Suppliers; Added 1 new planner and 1 new associate supplier this month; 86 total chapter memberships

New Members since January 1, 2010

Jamie Eason	Sooner Legends
Heather Sprunger	OU CPM
Stephanie Hamilton	OU CPM
Lindsey Mersman	Post Oak Lodge
Deanna Poljanowski	OU CPM
Jennifer Alexander	Residence Inn/Courtyard Downtown OKC
Jerry Hyden	US HUD
Ricky Torix	OK Marginal Well Commission
Penny Cramer	MooreNorman Technology Center
Morgan Hughes	NCED

Membership Changes

Karin Ford	OU CPM-took Hillary Winn's membership
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Thanks to our members with January, February and March Anniversaries for renewing!

Janet Logan	Vanessa Masucci
Karin Ford	Beverly Davis
Lynn Beard	Laura Morgan
Becca Salmon	Traci Boyd
Lori Gaines	Joyce Smith
Tori Collier	Marci Stith

Happy Anniversary

Tanya Bethel	March
Lisa Gee	March
Diane Haser-Bennett	March
Adonica Smith	March
Julie Bolte	April
Lisa Fortier	April
Alice Moore	April

**Notes from your Membership Chair: Keep recruiting!!!
We have added 10 new members since the first of the year!! Great job!**

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2010 CHAPTER CHALLENGE: "BEST BBQ APRON"

15 counties straddling the Missouri/Kansas border and is home to over two million people, including those in Kansas City, KS, and Independence, MO. Our host city for this year's NEC is well known not only for its contributions to the musical styles of jazz and blues, but for its steak... and its barbecue. K.C. refers to itself as is the "World's Barbeque Capital." There are over 100 barbecue restaurants in the metro area and the city hosts the world's biggest barbeque contest each fall. ['Barbeque' and 'Barbeque' are both correct, by the way...but we'll use 'BBQ.']

The American art of BBQing involves tough cuts of meat that require hours of cooking over low heat and under a cover (smoking or baking), rapid grilling directly over a flame or high heat (charbroiling, gridironing, or griddling), or direct moist heat in a broth-filled pot (braising). There are many regional variations that are based on the type of meat, the sauce or flavoring added (and when it is added), the equipment and fuel used to cook, and the role that smoke plays. Side dishes can also help identify a particular BBQ style. The four biggest regional BBQ styles are Kansas City, Memphis, Texas and North Carolina.

Due to the early influence of railroads, Kansas City is the crossroads of the BBQ community. It traces its BBQ history to Memphis native Henry Perry, whose slow-cooked ribs at 25 cents a slab made BBQ an inner city phenomenon in KC in the early 1900s. Today, it is the sauce of each restaurant that is the most important feature of KC-style BBQ (here's a hint: molasses).

Kansas City-style BBQ is characterized by its sweet and tangy tomato-based sauce (generally intended for liberal use and usually served on the side) and for using different types of meat which is sliced and not shredded. Locals fight over the "burnt ends"—the flavorful pieces cut from the ends of a smoked beef or pork brisket. [St. Louis-style BBQ features pork products and copious amounts of sauce that is spicier and thinned slightly with vinegar, similar to the sauce in Memphis.]

Memphis-style BBQ is known for wet ribs and dry-rub crusted ribs with a spice rub that forms a crust. Texas has four different regional styles, including "Cowboy" BBQ (originating from ranching traditions) that features beef cooked over mesquite and served with a thin, spicy-hot sauce. North Carolina BBQ is characterized by a vinegar-based sauce with hot peppers and is based on the slow-cooking of pork (typically the whole hog) that is served pulled or chopped.



No matter how or where it is made, barbecuing requires several tools and involves sauces that can be quite messy. The BBQ chef, therefore, must utilize an apron while implementing this craft. And each BBQ style always requires...STYLE.

General Rules

1. Each chapter may submit no more than one BBQ Apron
2. The apron can be as elaborate as you wish (perhaps paying homage to Kansas City, BBQ, and/or your chapter), but your KC Masterpiece must be tastefully done
3. The apron must be functional (in fact, a chapter representative may proudly wear your apron during the NEC—especially during the welcome reception—prior to being placed in the judging area on the trade show floor)
4. The top three BBQ aprons will be awarded by a total count of all SGMP member ballots cast during the trade show
5. The award-winners will be announced at the conclusion of the trade show on Friday, May 21st
6. If you have any questions on the Chapter Challenge, contact Rob Bergeron, CAE, CGMP, at rob.bergeron@sgmp.org

Put your thinking caps on and design your own BBQ apron! The official Wild West chapter competition will take place, May 13 at the chapter meeting. All entries will be judged and voted on by the chapter.

The winning design will not only receive a \$25 gift certificate to Iron Starr, but will be the Wild West Chapter's official entry into the National competition!! Good Luck and Let's Get Cookin'!

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50/50 Raffle

Tickets are just \$1 each, 7 tickets for \$5, and 15 tickets for \$10. Tickets may be purchased at registration.

We will draw a winner after lunch and the lucky winner will keep 1/2 the pot! The other half will go to the chapter to increase available scholarship money. If you are interested in participating, please bring cash and your lucky charm!

Congratulations to Mona Springfield with the University of Oklahoma Center for Public Management for winning the 50/50 drawing at our February meeting.

Thank you SGMP members who participated in this month's drawing. We truly appreciate your contributions to SGMP scholarships. Be sure to try again at the March luncheon!

Door Prizes

The Valentine's Day spirit of love was definitely in the air at our February SGMP meeting! Our suppliers graciously donated a number of door prizes. The Doubletree Hotel at Warren Place thoughtfully donated reed diffusers and tins of chocolate chip cookies, the Oklahoma City CVB gave away golf balls, an ipod case and a wonderful digital photo frame. The Doubletree Hotel Tulsa-Downtown contributed lunch bags filled with goodies, chocolate chip cookie mouse pads and more chocolate chip cookies! Our host facility for the February SGMP meeting, the Oklahoma City Crowne Plaza, was kind enough to donate an overnight stay with breakfast. Sooner Legends gave a \$20 gift card to their restaurant and the Tulsa Crowne Plaza also donated an overnight stay and a goody basket. We also had great contributions from Mona Springfield who gave a super size bag of Peanut M&M's and Alice Moore, who brought OU calendars! Many thanks to all who donated door prizes to the February meeting, it made for a wonderful end to a great luncheon!

Suppliers don't forget about this opportunity each luncheon. This is an inexpensive way to get your name out to your target market during tough economic times. If you have any questions or would like to donate items for our next luncheon please email Heather Sprunger at hsprunger@ou.edu

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Give Back, Get Involved & Get Rewarded

By Crystal Mappes, CMP

Have you ever heard that phrase, "You can't win if you don't play or "It's better to give than to receive?" I'm sure you have and it's true. The more involved you become as a member with SGMP, the more you will reward. I would like to challenge you as active members to get the most out of your membership by becoming involved. Don't just attend the monthly luncheon and education programs, get on a committee and get involved with SGMP. Volunteer to be on a committee and see how rewarding it is.

I am seeking shining star nominations for those members who have gone above and beyond supporting this chapter. We have grown from 45 original members to 80 members but it didn't happen without hard work and volunteerism from dedicated members. Our community service projects have gone from a quarterly project to monthly projects; thanks to those new ideas of committee members and of course your support. If you know of a member who has gone above and beyond, they need to be recognized. I encourage your participation in recognizing our peers who have donated their time and energy in making us such a successful chapter. Please take the time to fill out the "Shining Star" nomination form and let's give a pat on the back to those deserving volunteers.

Give back, get involved and get rewarded. Get your return on your investment; get involved with SGMP so you can shine. YOU could be the next shining star recipient!



Crystal Mappes, Wild West Chapter Board member, recognized Kyle Eastham, motivational business speaker, at the January 14, 2010, chapter meeting by presenting him with the Shining Star Award. Kyle has been a great asset to the chapter and nationals as well. In 2009 he presented at our National conference in Louisville and our August 2009 chapter meeting. He continues to do OK Wild West proud!



Congratulations to National Education Conference Scholarship Winners

Gil Scholarship - Becca Salmon
Wild West Scholarship - Mona
Springfield and Gail Russell



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RED CARPET Charters

FOR IMMEDIATE RELEASE

RED CARPET CHARTERS NAMED “2010 MOTORCOACH OPERATOR OF THE YEAR” BY *METRO* MAGAZINE

Award presented during United Motorcoach Association’s Annual Convention

February 24, 2010- Las Vegas, NV- All eyes were focused on Jeff Polzien, President of Red Carpet Charters, during the United Motorcoach Association’s Annual Luncheon when he accepted *METRO Magazine’s* “2010 Motorcoach Operator of the Year.” This award couldn’t come at a better time for Red Carpet Charters, which is celebrating their 25th Anniversary this year.

The company was founded in 1985 with only three motorcoaches in Oklahoma City, OK. Today, Red Carpet Charters has grown into a fleet of over 60 vehicles which operates out of Oklahoma City, Tulsa, and McKinney, TX. Red Carpet Charters fleet includes 57 passenger, 39 passenger, 31 passenger, 29 passenger, Sleeper Style, and VIP coaches. Red Carpet Charters focuses their services on Oklahoma, Texas, Kansas, and Western Arkansas, but travels throughout the United States and Canada.

Company/Personal Bio:

Owner: Jeff Polzien

Age: 55

Family: wife Cathy, daughters Caitlin and Allison

Education: University of Oklahoma

Company: Red Carpet Charters (bus charters)

Headquarters: Oklahoma City, OK

Locations: Oklahoma City, OK, Tulsa, OK and McKinney (DFW), TX

Service area: United States and Canada

Professional Affiliations: United Motor Coach Assn, International Motor Coach Group, American Motor Coach Council, Oklahoma Travel Industry Assn, Texas Travel Industry Assn, Texas Motor Coach Council & Student Youth Travel Assn, **Fleet:** 57, 39, 33, 31 & 29 passenger coaches along with VIP & sleeper coaches. Wheel chair accessible units available.



For additional information, please contact: Scott Poland, Assistant Marketing Director at 214-733-7164 or spoland@redcarpetcharters.com

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GET CONNECTED TO SGMP



PLUG INTO KANSAS CITY
MAY 19-22, 2010

Mark your calendars and get ready to attend SGMP's 28th National Education Conference and Tradeshow. This is your chance to participate in one of the industry's most anticipated conferences of the year. You will have the opportunity to gain insightful knowledge, create valuable contacts, listen to renowned speakers, network and just have a good time. So don't miss out and visit our website starting January 25, 2010 to register, www.sgmp.org.

Host Hotels

Hyatt Regency Crown Center
2345 McInGee Street
Kansas City, Missouri, 64108
Tel: 816-421-3234
Fax: 816-435-4190
Website: www.crowncenter.hyatt.com



Westin Crown Center
One East Pershing Road
Kansas City, Missouri, 64108
Tel: 816-474-4400
Fax: 816-391-4438
Website: www.westin-crown-center-kansas-city.com



Registration Fees

Registration fees subject to change

Government Planner Member	\$325.00	Government Planner Non-Member	\$400.00
Contract Planner Member	\$410.00	Contract Planner Non-Member	\$575.00
Associate Supplier Member	\$550.00	Associate Supplier Non-Member	\$1,115.00
Supplier Member Non-Exhibiting	\$610.00	Supplier Non-Member Non-Exhibiting	\$1,175.00
Guest	\$395.00	Retiree Member	\$325.00
Student Member	\$280.00	Gilmer Awards Banquet	\$75.00



Back by Popular Demand
CGMP Course and Exam, May 18-19, 2010
Supplier Bootcamp, May 18-19, 2010

See you in Kansas City!

New this Year!
Protocol and the Government
Meeting Professional, May 18-19, 2010

Check the SGMP website for updates on the 2010 National Education Conference: www.sgmp.org

For questions, please call

Chris Middleton, CGMP

Director of Conference Services 783-548-6767

SGMP

301 King Street, Lower Level
Alexandria, VA 22304

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- All Meetings**
- ◆ Registration 11:00 am
 - ◆ Networking 11:15 am
 - ◆ Lunch 11:30 am

- Luncheon Costs**
- ◆ Planners \$10.00
 - ◆ Supplier \$20.00

RSVPs not received by the deadline on the announcement will incur an additional \$5.00 charge.

First time Planner guest is free. Guests must meet the criteria for becoming a potential member of SGMP. Supplier guests will pay regular registration fees.

RSVP Contact Information

Alice Moore
ammoores@ou.edu

2010 Monthly Meeting Calendar

April - 2010

S	M	T	W	T	F	S
					1	2
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	

May - 2010

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23	24	25	26	27	28	29
30	31					

June - 2010

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July - 2010

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30	31					

August - 2010

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29	30	31				

September - 2010

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October - 2010

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16	17	18	19	20	21	22
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November - 2010

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30	31					

December - 2010

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16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

April 8, 2010
Wyndham Garden Hotel OKC Airport
Topic: Trade Shows - Making it a Win-Win for Everyone
Planner and Supplier Panel

May 13, 2010
Radisson Tulsa Airport
The Government Meeting Toolbox
Sherry Roberts, Candie Westbrook and Mona Springfield

May 19-22, 2010
SGMP National Education Conference
Kansas City, Kansas

June 10, 2010
Crowne Plaza Tulsa
Supplier Appreciation and Annual Awards Banquet
Board of Directors

July 10, 2010
Board Retreat/No monthly Meeting

August 12, 2010
Sooner Legends—Norman

September 9, 2010
Doubletree Warren Place—Tulsa

October 14, 2010
Sheraton MWC at Reed Conference Center

November 11, 2010
Stillwater Convention and Visitors Bureau

December 9, 2010
Embassy Suites—Norman

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Newsletter Articles Wanted

We want your contributions to The Spur. Let us know what is going on with you on a personal or professional level. We want your pictures and news of events big and small. Articles can be about a new meeting planning experience or something that you learned to do or not to do. Give us your input and remember, articles count for scholarship points.

Advertisement Opportunities!

Here is a great opportunity to Advertise Locally in the "Wild West" Chapter's Spur Newsletter Edition.

This exceptional value per newsletter runs as follows:

¼ page - \$25.00

½ page - \$ 50.00

Full page - \$100.00

Your ad can be in the following formats: TIF, JPG, PDF

Submit to: Sandy Berry, Newsletter Editor at skberry@ou.edu. If you have any questions, please call 405-325-0760.

Meeting Topics Needed!

What do you need to know? Be refreshed about? Be retrained on? Let us know and we will try to have a meeting about it. Contact Sherry Roberts or Maggie McGowan with your meeting ideas. We can have better more interactive meetings when we have your input about topics.

Call for Presenters

The Wild West Chapter is made up of many talented, educated, and professional individuals. Every one of us has something to contribute to our Chapter. Why not share your knowledge with everyone and sign-up to present on a topic of your choice that will better educate all of us? Not only will you be appreciated by your SGMP peers, but you can also earn points for meeting planning certifications. Finding quality speakers in the state of Oklahoma who are willing to come and speak at an affordable rate is not always the easiest task. Let's tap into our own chapter and use the resources that we have as a collaborated group in order to keep our meetings fresh and innovative! Your topic does not have to be solely on meeting planning or the hotel industry. Think outside the box about topics that are essential in everyday life at work, home, relationships, etc. All of us make up the body of the chapter and each of you ARE the chapter.

If you would not feel comfortable presenting yourself or by yourself, think about the people you work with or buddy up with a colleague to do a presentation. You may have someone right there in your office who would consider doing a presentation. The possibilities are endless. With the amount of expertise we all bring to one group, it will be a phenomenal year for the Wild West Chapter and we can keep bringing stellar programs to the 2nd Thursday of every month! Please contact me with your presentation ideas at jessi.a.rigney@usps.gov or (405) 366-4974. Thanks!

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THE UN-COMFORT ZONE with Robert Wilson Sometimes You Have to Rip the Cover Off the Book

On a summer weekend in 1977, my friend Tony and I made plans to go waterskiing. When he picked me up there were two people in the car that I did not know. He introduced his new girlfriend Sue, and her brother Bubba.

Bubba was the quintessential redneck. Within minutes of getting on the boat, he stuffed a wad of chewing tobacco the size of a baseball in his cheek, then chugged several beers. In less than an hour we were dealing with an irritable drunk. He belched loudly, spit constantly, complained incessantly, and couldn't string two words together without inserting a profanity. In short, Bubba made our visit to the lake completely unpleasant. Eventually he passed out in the back of the boat and we enjoyed the rest of the day.

My opinion of Bubba's character, talent and intelligence could not have been lower. I looked upon him as a total loser. A dimwit who would never amount to anything.

At the end of the day, Tony drove Sue and Bubba home first. When we arrived at their home, Bubba was awake and somewhat sober. Sue asked Tony to come inside and see the new dress she'd bought. Then she turned to Bubba and said, "Why don't you show Robert your chickens?"

We walked around to the back of the house and Bubba pointed toward a miniature barn. It was the cutest little building I'd ever seen. Rounded roof, little windows, bright colors and lots of lacy gingerbread all around.

"Where'd you get this?" I asked. "I built it," replied Bubba. "From a kit?" I asked. "No, I built it after my grandfather's barn."

For the first time that day, I was impressed by Bubba. When we went inside, the first thing I saw was a display case full of blue ribbons. Dozens of them. These were first place awards from around the country that Bubba had won for his chickens. Then he started showing me his chickens and telling me about them. Suddenly the cussing and complaining Bubba became eloquent.

As we walked around the barn he showed me more than 50 of the most beautiful and exotic looking birds I'd ever seen. Unusual looking birds that I would never have known were chickens. These were not birds for eating or laying eggs – these were prize show chickens.

He explained to me that chickens originated in the jungles of Asia. He told me how he bred and raised them. What he did to make their plumage bright, colorful and plentiful. I was amazed by the extent of his knowledge and I listened eagerly to everything he said. He spoke with an enthusiasm and energy that I could not have imagined earlier. The difference was that I had entered his real world. The world he loved and was excited about. Here was his hobby, but he was so motivated by it that it brought out the very best in him.

I learned a big lesson that day. I'd always heard my teachers say, "Don't judge a book by its cover," but until then I had not witnessed the truth of that proverb. I decided then and there that I would never judge another person completely by my first impression. That if time and opportunity allowed, I would look further, deeper.

When you discover someone's passion, you have discovered what motivates them. And, that is the key to communicating with them in the most productive way possible.

Robert Evans Wilson, Jr. is a motivational speaker and humorist. He works with companies that want to be more competitive and with people who want to think like innovators. For more information on Robert's programs please visit www.jumpstartyourmeeting.com.

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2009-2011 SGMP Wild West Chapter Board of Directors

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2nd Vice-President

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sara.furr@jqh.com

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405-604-0041
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Past-President

Carrie Rohr
(405) 313-9616
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2009-2010 Wild West Chapter Committee Chairs

Policies/Procedures

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Budget and Finance

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